

The background features abstract, overlapping geometric shapes in various shades of blue, ranging from light sky blue to deep navy blue. These shapes are primarily located on the left and right sides of the frame, creating a modern, dynamic feel. The central area is a clean white space where the text is placed.

Introduction to Interpretation Training

Who Will Deliver Interpretation Training?

- ▶ Jodie Smith - Manager of Academic Programs
- ▶ Jennifer Zanolli - Manager of Interpretation and Visitor Services
- ▶ Gary Foreman - Manager of Gallery Operations
- ▶ Susan Reed - Group Reservations Coordinator
- ▶ Louis Hutchins - Interim Research Historian
- ▶ Kate Monea - Archivist
- ▶ Harrie Slootbeek - Manager of Collections and Exhibits

Characteristics of Interpretation Training

- ▶ Participatory. share, make, discuss, ask, look, find, think.
- ▶ Examples and reflections from the Museum, literature and you!

Describe your most memorable tour guide experience as a visitor to an historic site?

Why was it memorable?

Memorable: amazing, excellent, fun, terrible, miserable, boring,

Sample Experience: museum, historic site, historic house, battlefield tour, grocery store

passion.

time

poor displays

learn

authentic

experiential

knowledge

couldn't answer a.

2 way conversation

props

hands on

confident

interactive

Interpretive Equation

$$KR + KA \times AT = IO$$

- ▶ KR - Knowledge of the Resource
- ▶ KA - Knowledge of the Audience
- ▶ AT - Appropriate Technique
- ▶ IO - Interpretive Opportunity

Elements of Interpretation

KR

Knowledge of Resource

**Content or Subject
Knowledge**

Information & Facts

KA

Knowledge of Audience

**Understanding your
Visitors**

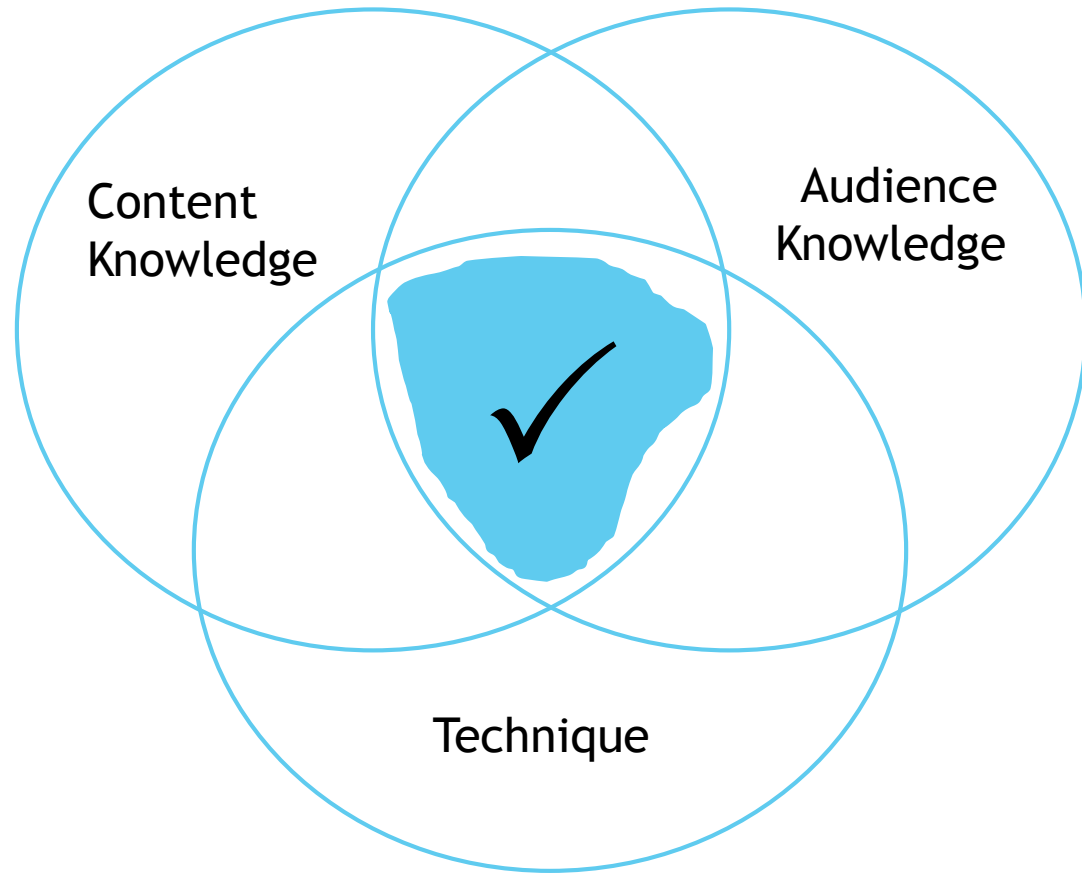
AT

Appropriate Technique

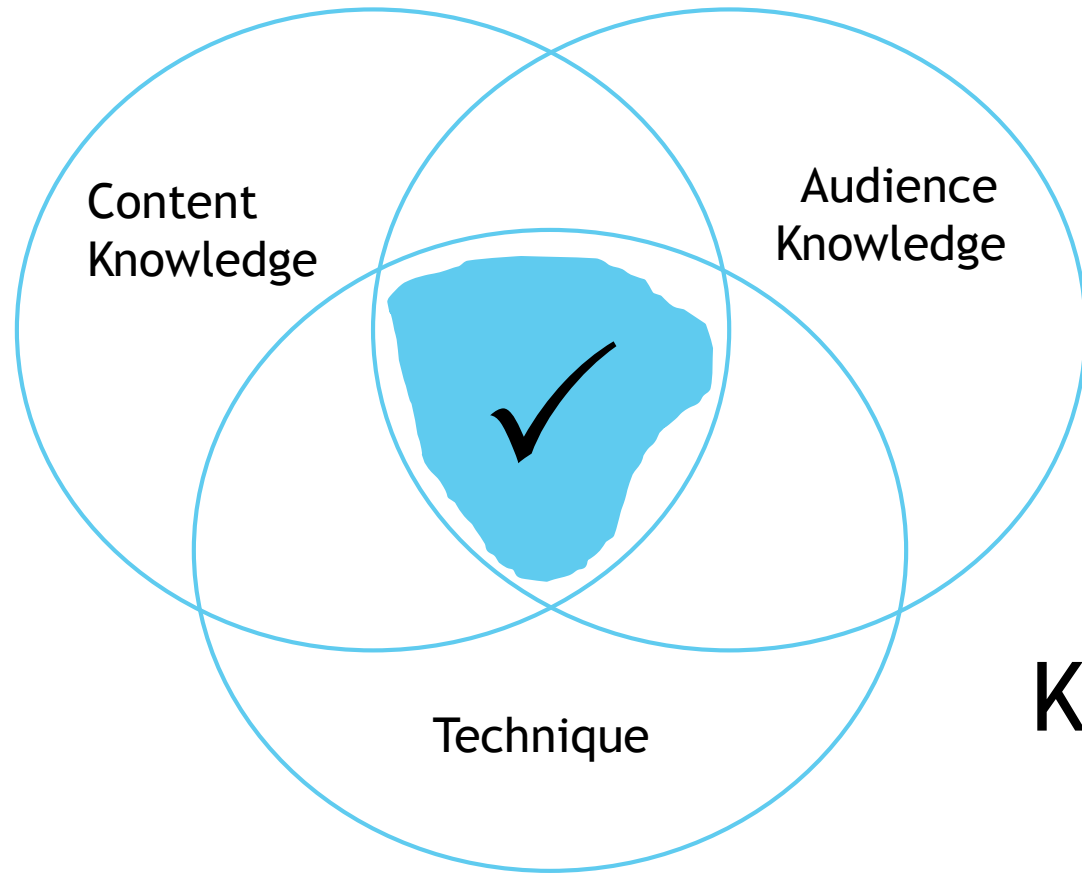
Interpretation Skills

Strategies

Elements of Interpretation



Elements of Interpretation



$$KR + KA \times AT = IO$$

What is your greatest fear or challenge
in giving a tour?

Giving a tour with someone who knows more than you.

Someone who challenges you.

Blank stare, lack of interest.

Mind going blank.

Nerves, shaking voice.

Practising with a different audience.

Introverts, speaking in front of people.

People talking or on their phone.

Not knowing the answer to a question.

Defiant visitors.

Questions re: USSC + fleet trip and fall

stumbling over words, talking too fast, losing thought

finding the right level of content for different groups.

Nerves, shaking voice.

Practising with a different audience.

introverts, speaking in front of people.

People talking or on their phone.

Not knowing the answer to a question.

Defiant visitors.